

The Mohammed Alexander Russel Webb Foundation

Presents

*An Evening of Muslim Culture, Music, & Friends
Benefit Banquet & Concert*

Starring

Dawud Wharnsby Ali

*Our Host,
International
Comedian*

Azhar Usman

*Musical Guest
Performance
by*

Zamin

Saturday, February 18, 2012

*Waterford Banquets
933 S. Riverside Dr.
Elmhurst, IL*

Sponsorship Package





An Evening of Muslim Culture, Music, & Friends
Benefit Banquet & Concert
Sponsorship Package

January – February 2012

Dear Potential Sponsor:

On Saturday, February 18, 2012 the Mohammed Alexander Russell Webb Foundation will be proud to host its first fundraising event at the Waterford Banquet Hall in Elmhurst, IL. We invite you to join us for an evening of music, culture, and friends hosted by internationally renowned comedian Azhar Usman.

The success and vibrancy of the Webb Foundation is due in large part to the history of active engagement and philanthropic support from its friends and supporters. We invite you to join our growing community as an event sponsor, and participate in this highly anticipated celebration of the spirit of our diverse heritage.

This special benefit banquet and concert will feature esteemed singer, songwriter and poet, Dawud Wharnsby Ali, whose socially conscious and spiritually driven songs have spread around the world, finding their way into the hearts of adults and children alike. Joining Dawud will be the budding musical group Zamin, a band built on the concept of creating a harmony from the clash between the traditional and the modern, resulting in a lively and lyrical sound with wide appeal.

The Webb Foundation began as an idea shared by many American Muslims, to create a comfortable and inviting space for Americans to experience Islam through an atmosphere of community support and respect for diversity. We stress authentic relationships in an environment that offers opportunities for people to develop spiritually through educational programming and events for children, teens and adults. With your support, the Webb Foundation will continue to build on its vision of creating a people-friendly and Islamically positive environment that is laying a basis for a lasting and dynamic indigenous Muslim community in America.

Your support will positively impact all Webb's growing list of programs in the greater Chicago area. Please see the attached list of sponsorship options or ask us to tailor a package suitable to your specific needs. To discuss potential opportunities, please contact sponsorship@webbfoundation.org, or 630-219-0031.

Thank you for your support.

Judy Weddle and Nazihah Adil , Sponsorship Committee



An Evening of Muslim Culture, Music, & Friends
Benefit Banquet & Concert
Sponsorship Package

THE BENEFITS OF SPONSORSHIP

Your company's name and logo will be prominently displayed at the event. Expected attendance by 350+ people from across the Chicagoland Muslim Community.

Your contribution will benefit the Webb Foundation's youth and adult educational programming, cultural events, and more.

Your company will receive community recognition through the Webb Foundation website.

Standard sponsorship levels follow. Customized sponsorship packages are also available.

Donations will also be welcomed at the Friends level, with the opportunity for a personal announcement in the program book.

Contact sponsorship@webbfound.org, or 630-219-0031 for more information.



An Evening of Muslim Culture, Music, & Friends
Benefit Banquet & Concert
Sponsorship Package

SPONSORSHIP LEVELS

Partner Sponsor: \$5,000

20 complementary tickets to sponsored event *

Opportunity for a company representative to speak at the event

Logo recognition as Partner Sponsor on event signage and website

Double page ad in program

Booth at reception hall

Meet Dawud Wharnsby and Azhar Usman at private dessert reception **

Premier Sponsor: \$1,000

10 complementary tickets to sponsored event *

Verbal recognition at event

Logo recognition as Premier Sponsor on event signage and website

Full page ad in program Booth at reception hall

Meet Dawud Wharnsby and Azhar Usman at private dessert reception **



An Evening of Muslim Culture, Music, & Friends
Benefit Banquet & Concert
Sponsorship Package

SPONSORSHIP LEVELS

Champion Sponsor: \$750

- 6 complementary tickets to sponsored event *
- Verbal recognition at event
- Logo recognition as Major Sponsor on event signage and website
- Three-quarter page ad in program
- Booth at reception hall
- Meet Dawud Wharnsby and Azhar Usman at private dessert reception **

Major Sponsor: \$500

- 4 complementary tickets to sponsored event *
- Verbal recognition at event
- Logo recognition on event signage and website
- Half page ad in program
- Meet Dawud Wharnsby and Azhar Usman at private dessert reception **

Webb Supporter: \$250

- 2 complementary tickets to sponsored event *
- Recognition on website as a Supporter of Webb
- Quarter page ad in program

Webb Friend: \$100

- One-eighth page announcement in the program

* Tickets at any combination of adult, student or child

** Includes hospitality bags, with copy of Dawud's latest CD, etc



An Evening of Muslim Culture, Music, & Friends
Benefit Banquet & Concert
Sponsorship Package

MEDIA

Press releases will be submitted to the following publications in the build-up to the event.

Printed press:

Sun Times, Chicago Defender, The Tribune, Downers Grove Patch, etc.

Radio outlets:

Radio Islam, WBEZ

Web:

Via email list and social media, Webb Foundation reaches an online audience well in excess of 1,000 people. Your brand will receive broad publicity in online spaces.